

POSTER PRESENTATION

For this assignment, you will need to create a poster in PowerPoint and present it to the class using the computer and projector. After incorporating feedback from your presentation, you will have the poster printed at the Graphics shop for the Departmental Poster Session. Assignment #10 is worth 50 points (35 points for the PowerPoint poster and 15 points for the presentation).

POSTER

The poster dimensions should be 36 inches wide by 40 inches tall. The poster should include the following information (and see Page 3 for more style guidelines):

- Title, your name and affiliation
- Background section: includes statement of purpose, and 1-3 core references
- Design and Hypotheses
- Methods
- Results: Type of analyses and at least one graph
- Discussion: 2-3 take-home points
- References: short citation for those used on poster

Posters will be graded on content, grammar/spelling, and organization/ style. You can use bullets incorporating sentence fragments. If text is not within a bullet item, it should incorporate a complete, grammatical sentence.

PRESENTATION

You will have 10 minutes to walk through your poster and then there will be an additional 3-4 minutes for questions. You should NOT read your poster content, but use it as guideline for what you say. Be sure to carefully walk through your graph(s). I will go over graph presentation in class.

Worksheet Evaluations for Classmates' Poster Presentations: Assignment (#11)

I will distribute a short evaluation form for you to complete for each of your classmates' presentations. You should put your name on your evaluation form. This is an opportunity to give constructive feedback, so please take it seriously. You must have documentation to receive a grade if you miss any of your classmates' presentations. Each evaluation is worth 0.5



points (9 points for 18 not counting your own). The final point will be given based on your professional classroom behavior during the presentations.

Department Poster Presentations: Assignment (#12)

On Tuesday May 2nd, from 2:00 - 4:00, we will have the departmental poster session. You will need to have your printed poster ready to hang by 1:45 on Tuesday (or get it to me earlier in the day so we can hang it for you). You will stand in front of your poster for 1 hour (either 2-3 or 3-4) so that you can talk to attendees about your project and answer their questions. You should dress and behave professionally, as if you were attending a professional conference.

This assignment is worth 20 points. Your final poster should incorporate feedback from the in-class presentation. It will be worth 10 points. Your presence and professional behavior/ability to discuss your project with others will be worth 10 points.

Remember that the department will pay for one poster (36 x 40 inches) to be printed for each of you at the SFA Graphics shop. You should plan give your PowerPoint poster file to the Graphics shop 2 days in advance of the poster session.

Poster Assignment Guidelines

Poster presentations provide the opportunity for the presenter and the audience to talk with one another. During the designated period, the audience moves through the poster displays, stopping to interact with those who are presenting research that is of special interest to them. Thus, the interaction between the presenters and the audience is likely to be more meaningful than is typically the case in talk sessions. Therefore, when constructing your poster, remember to utilize the opportunities provided by this method of presentation.

- Width 36 inches x height 40 inches: Create a single slide in PowerPoint using the Page Setup option to set these dimensions.
- Do not place text on textured backgrounds. If you want to use a textured background, then place solid background text boxes on top of the poster background.
- Use dark text on a light background to maximize readability.
- Use graphics when appropriate to increase visual appeal. (You should have at least one graph and may want to include a photograph, etc.)
- People should easily be able to read your text at a distance of 5 feet. So, for this size poster, the minimum recommended font size for any section of your poster is 28-pt. Whenever possible use 32-pt or larger, especially for the more important sections such as Design and Hypotheses.
- The title for this size poster should be at least 72-pt font. Your name and affiliation can be smaller (48-pt).
- Section headings (e.g., Results, etc.) should be 48-pt.
- References may be smaller (24-pt). If you are tight on space, the references may be given in short form: APA authors, year, journal, volume and pages (i.e., skip the article title).
- PowerPoint has a grid and ruler option so that you can make sure your text boxes etc. are aligned.
- Minimize detail and try to use simple, jargon-free statements.
- Don't overwhelm the viewer with excessive amounts of information; rather, construct a poster display that enhances conversation.

It is an honor to have the opportunity to present at a research conference. You have an obligation to prepare a neat, well-organized display and to be present at your display for the entire poster session period. With a little thought and creativity, you can make your presentation a very pleasing one for both you and your audience.